

PHOENIX
MARKETING &
RESEARCH, INC.

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JUNE 30, 1995

JOSE FONTANEZ
MANAGER COMMUNITY EVENTS
PHILIP MORRIS USA
120 PARK AVE
NEW YORK, N.Y. 10017

Marlboro Ben Event

DEAR JOSE,
THE FOLLOWING INFORMATION DETAILS OUR EFFORTS AT THE
TEJANO CONCERT IN DALLAS TEXAS. WE UTILIZED 88.5 LABOR
HOURS AND HAVE INCLUDED COPIES OF THE TIME SHEET.

ON BEHALF OF THE MARLBORO BRAND THANK YOU FOR THE
OPPORTUNITY TO BE OF SERVICE TO YOU. IF YOU HAVE ANY
QUESTIONS PLEASE FEEL FREE TO CALL ME.

VERY TRULY YOURS,

Dale P. Martin

DALE P. MARTIN
ACCOUNT MANAGER

DPM/bh

2073350931